

Nationwide Packages: Foreign Institutions - 2015

Package A – US \$ 3,500

- Octonorm stand Size-A in Karachi, Lahore & Islamabad
- A 15cm x 4col. color advertisement (15cm high x 16cms wide) in the DAWN Special Report on Education
- 400 words introductory write-up in DAWN Special Report

Package B – US \$ 4,500

- Octonorm stand Size-B in Karachi, Lahore & Islamabad
- A 27 cms x 4 col. color advertisement (27 cms high x 16 cms wide) in the DAWN Special Report on Education
- 600 words introductory write-up in DAWN Special Report

Package C – US \$ 7,000

- Octonorm stand Size-C in Karachi, Lahore & Islamabad
- A half-page color advertisement (27cm high x 32.5cms wide) in the DAWN Special Report on Education Expo
- 800 words introductory write-up in DAWN Special Report

Package D – US \$ 12,500

- Octonorm stand Size-D in Karachi, Lahore & Islamabad
- A full-page color advertisement (54 cm high x 32.5cms wide) in the DAWN Special Report on Education
- 1200 words introductory write-up in DAWN Special Report

Stall description: Each octonorm is inclusive of name fascia, counters & chairs along with spotlights